

Class Journal

Brynn Schippert

September 26, 2013

I-Comm Introduction: John Thompson

I learned the different aspects there are to be a communication major. To be a journalist there are many skills that are important to develop. To be successful in this career, I know now is the time to start improving on my interviewing, writing, and organization skills. There are many opportunities that the school provides for this major to gain the experience and ability needed to take out into this certain field. As we take advantage of the opportunities provided in our education, then we can gain the experience to find employment.

October 3, 2013

Blog/Journalism/News: Lane Williams

To be a journalist, it is important to actually be up to date with the news. There are going to be so many opportunities for future journalists since this major continues to become more technically advanced. I learned that it is important now to take advantage of the classes given here at school, and to strengthen my writing skill and understanding. The more opportunities I take now will make me more resourced for the employers that this industry is asking for. Along with my classes, we were encouraged to make our blog to start putting our work together, and make it a resource where we can put our identity into to show future businesses.

October 10, 2013

Visual Communication Emphasis: Caryn Esplin

In this class, I learned of the importance of how each of us should gain something distinct about ourselves where businesses will then be knocking on our door looking for those certain talents that they are in need of. My favorite part of her speech was how we can make ourselves indispensable. Make yourself well rounded and skilled in all aspects so that way they don't see you as someone to be easily replaced. We need to start making connections now that way we will have more ties in the future that will set us up for interviews, internships, and then a job.

October 17, 2013

Video Production: Missed Class

October 24, 2013

Public Relations/PRSSA: Ward Hicks

I learned in this class how important it is to have relations and networks all around. This will open the door to not only get you your future job, but also give you those connections to other businesses, media, customers, employees, competition, community, and to schools so that your own industry that you become a part of will grow. You have to learn to communicate effectively and find those common interests with those that you are serving or else it can close these certain doors to expand further and gain bigger audiences.

October 31, 2013

Advertising: Jeff Hochstrasser

When advertising, I learned that it is important to use creativity to capture your certain public's attention. To gain those connections through networking, advertising plays a major role in first grabbing industries and businesses' consideration to even look at what you have to present to them. I learned that this certain emphasis takes a lot of managing, planning, and direction in knowing first off the background of the people you have your focus towards as well as how to traffic in their opinion and ideas into your advertisement and designs.

November 7, 2013

Academic Grad Plans: Tyler Christensen

Having my grad plan figured out will give me the layout of how to make the most of my college life. It will have me more organized with the required amount of credits, finishing up the necessary classes for my major, and giving me the resources so that I can finish school efficiently and save better financially. At school we are not alone at this time in our lives, and it is important to realize all the resources that we have to guide us along in our academic pathway. As we take our classes, we should take into consideration to go after internships so that way we have something set up for during and after college.

November 14, 2013

Internships: Sheila Wener

Internships are the doors that will give you access into your future career as you gain experience and networks. I learned that it is good to start job shadowing and volunteering because this will give you the necessary contacts for later. It is encouraged to put yourself out there. Make yourself unique from others so that you are remembered, and they want you to represent them. Build up your relationships,

and be willing and have a desire to help out where ever needed so that they know you are a trustworthy, hardworking, and determined future employee.

November 21, 2013

Ethics/Plagiarism: Shane Cole

In the writing world, I learned that it is important to have values so that you are honest in your work, and not stealing ideas from others. We have the opportunity to express ourselves through our writing so why would we want take other's ideas in the first place. Brother Cole taught that we can consider ourselves as wordsmiths that can take our own ideas, words, and media to give it form and expression. It can but our own identity into our work we create, and now at college is the perfect opportunity since this is the place to learn.